



## FOR IMMEDIATE RELEASE

Contact: Shereda Finch, Executive Director  
334-265-1821

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### **SAYNO WELCOMES SEVEN NEW BOARD MEMBERS**

Montgomery, AL (December 23, 2011)—The Substance Abuse Youth Networking Organization (SAYNO) has appointed seven new members to its board of directors: Candy Capel, station manager, WVAS; Derrick Cunningham, chief deputy, Montgomery County Sheriff's Office; Dr. Tina Betts Davis, consultant; John Mazyck, senior vice president, The Frazer Lanier Company; Brenda Mitchell, chief of staff, Montgomery Police Department; Will Sellers, partner, Balch & Bingham, LLP; and Alicia Works, paralegal, Veteran's Administration.

Charles G. Cleveland, president, board of directors, said, "I look forward to working with and learning from these professionals. Their individual expertise combined with those of our existing board members will increase SAYNO's capacity to continue providing programs and services to youth and their families in the River Region area."

Established in 1988, SAYNO is a 501 (c)(3) non-profit organization whose mission is to *"Advocate a drug-free society, to promote a community-wide coalition, and to build grass-roots collaborative programs to address substance abuse and related social ills in the Montgomery area, particularly among youth."*

For a number of years, SAYNO sponsored various community programs and activities including the CARE Program, Montgomery Red Ribbon Kick-Off Campaign and Kids and Kops Day. Today's programs and activities are targeted to youth, ages 12 to 17 and include the Readers are Leaders Book Club for females and Chess Beats the Streets Club for males. Last year, over 140 youth attended SAYNO's first annual youth leadership conference. In early 2012, the organization's website will be revised to serve as a Virtual Resource Center. With this revision, Shereda Finch, executive director, states "Parents and educators will be able to access national, state and local information and resources on a variety of topics including drug and alcohol abuse, bullying, juvenile violence, etc..."

Also serving on SAYNO's board of directors are: Charles G. Cleveland, Gen. USAF, (Ret), *President*; Beverly Ross, *Vice-President*; Pat Morgan, *Secretary-Treasurer*; Dr. John Ashurst; Michael Briddell; Dr. Richard Carroll; Frank Coiro; Lawrence Cole, Jr.; James Conway; Jim Drummond, MGen, USA (Ret); Barbara Gilewicz; Mollie Kemp; Joan Loeb; Sheri McKean; and Margaret Meier de Cox

For more information about SAYNO, contact Shereda Finch, executive director at 334-265-1821 or [sfinch@saynomontgomery.org](mailto:sfinch@saynomontgomery.org).